



CARBON COUNTY TOURISM PROFILE

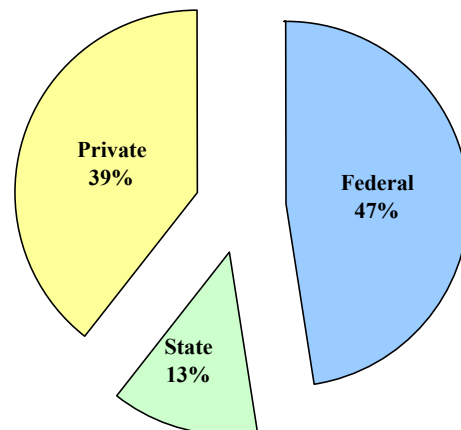
County Indicator	1997	1998	1999	2000	2001(o)	2001(n)	2002	% Change 2001-2002	State Ranking
DEMOGRAPHIC									
Population	20,655	20,731	20,574	20,422	19,779		19,879	0.5%	13
Total Non-Ag Employment	9,082	9,183	9,209	8,903	8,674		8,916	2.8%	12
Non-Ag Avg Monthly Wage	\$1,997	\$2,058	\$2,100	\$2,189	\$2,257		\$2,241	-0.7%	9
Per Capita Income	\$19,684	\$20,158	\$20,641	\$21,436	\$22,524		\$23,180	2.9%	7
Unemployment Rate	4.9%	6.2%	7.0%	5.8%	6.3%		7.0%	0.7%	18
SPENDING & EMPLOYMENT									
Spending by Travelers (Millions)	\$38.9	\$40.6	\$38.8	\$33.5	\$32.6	\$36.0	\$36.8	2.2%	14
Travel & Tourism Related Employment	714	751	727	635	649	988	1,018	3.0%	16
TOURISM TAX REVENUES (000s)									
Local Tax Revenues from Traveler Spending	\$809	\$844	\$807	\$698	\$679	\$867	\$866	-0.1%	16
Gross Taxable Room Rents	\$3,490	\$3,671	\$4,478	\$4,475	\$4,631		\$5,344	15.4%	16
Transient Room Tax	\$104.7	\$110.1	\$134.3	\$134.2	\$138.9		\$160.3	15.4%	16
Restaurant Tax	\$65.2	\$148.7	\$160.4	\$155.0	\$163.4		\$164.4	0.6%	14
Car Rental Tax	--	--	--	--	--		--	--	--
Gross Taxable Retail Sales (million)	\$302.8	\$350.3	\$344.8	\$346.7	\$362.0		\$351.1	-3.0%	12
REGIONAL VISITATION COUNTS									
I-70 UT/CO Traffic Count	1,951,290	2,127,220	2,350,965	2,314,830	2,493,680		2,617,780	5.0%	
Arches N.P.	858,525	837,161	869,980	786,429	754,026		769,672	2.1%	
Canyonlands N.P.	432,697	436,524	446,160	401,558	368,592		375,549	1.9%	
Green River S.P.	138,107	116,471	143,600	138,531	101,599		92,578	-8.9%	
Scofield S.P.	103,603	96,755	102,311	89,971	76,648		99,167	29.4%	
Goblin Valley S.P.	70,829	70,860	82,978	71,110	75,702		72,004	-4.9%	
Huntington S.P.	63,193	66,099	66,687	64,852	59,927		54,426	-9.2%	
Millsite S.P.	47,557	48,297	44,327	43,878	40,829		28,920	-29.2%	

Land Ownership - 1999		
	No. of Acres	% Total
Total Acres in County	947,632	100.0%
Federal Government	450,162	47.5%
BLM	419,835	44.3%
US Forest Service	30,327	3.2%
National Recreation Areas	--	--
National Parks	--	--
National Wildlife Refuge	--	--
USFS & BLM Wilderness Area	--	--
Other*	--	--
State Government	123,887	13.1%
Utah State Parks & Recreation	--	--
Utah State Wildlife Reserves	13,857	1.5%
State Trust Lands	110,029	11.6%
American Indian	73	0.0%
Private**	373,511	39.4%

*Includes Military and Bankhead Jones land

**May include some local government land

Land Ownership - 1999



Carbon County Tourism Profile

